

**Whānau Ora**



# Whānau Ora

- A health goal
- A 'brand'
- A method of practice
- An outcome goal
- A policy



# Whānau Ora as a Brand

- ▶ 2002 He Korowai Oranga the Maori Health Strategy
- ▶ 2004 Whānau Ora Awards (MoH)
- ▶ 2005 'Whānau Ora ki te Awakairangi' Hutt Valley DHB Plan
- ▶ 2006 Whānau Ora Research Programme
- ▶ 2009 Māori PHO Coalition aspirational statement
- ▶ 2010 Family Violence Whānau Ora Fund
- ▶ 2009/10 Whānau Centred Initiatives Taskforce  
A model for service delivery to Māori whānau



# Taskforce Report

- Reported to Minister end January, public release 8 April
- Government considered recommendations
- Pre-budget announcements made 6 May



# Whānau Ora

## Implementation



# Whānau Ora Governance Group

- Rob Cooper (Chair)
- Nancy Tuaine
- Prof. Sir Mason Durie
- Leith Comer, CE Te Puni Kōkiri
- Peter Hughes, CE MSD
- Stephen McKernan, Director-General, Health



# Role of the Governance Group

- Facilitate implementation
- Provide advice to Minister responsible for Whānau Ora
- Provide leadership to government agencies and stakeholders
- Provide leadership and direction at a national and regional level on Whānau Ora



# Regional Leadership Groups

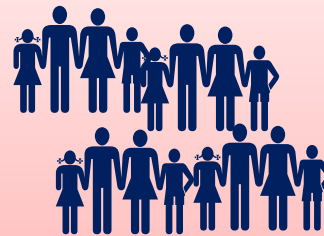
- 10 Regional Leadership Groups
- TPK, MSD, DHB officials and community representatives appointed by Minister
- Role:
  - provide advice and recommendations to Governance Group
  - lead strategic change for Whānau Ora in region
  - foster communications and relationships



# How will it work?

## Whānau Initiative

- Support for whānau focused initiatives
- Investment in whānau capacity and capability



**Whānau**

## Whānau Centred Services

- Up to 20 providers
- Existing contracts to be streamlined
- Training and development

**Whānau Ora  
Year 1**

# Whānau Initiative

- Investment in whānau engagement and leadership
- Funding via TPK
- Funding proposals invited from August 2010



# Whānau Centred Services

- Nationwide EOI process – commence early June
- Up to 20 providers or provider groupings in first year
- Governance Group selection against specific criteria
- Integration of contracts
- Provision for training & development



# Whānau Ora Outcomes

How will we know if this is working?

Whose outcomes?

- Whānau
- Provider
- Agency
- Population



# Outcomes Framework

Outcomes and indicators based on

- Action research
- Evaluation
- Monitoring
- Administrative and other data sources



# Further Information

- Whānau Ora: Report on the Taskforce on Whānau-Centred Initiatives
- Whānau Ora Phone: 04 819 6024
- Email: [whanauora@tpk.govt.nz](mailto:whanauora@tpk.govt.nz)

